



City of Westminster

# Licensing Sub-Committee Report

Item No:	
Date:	14 March 2024
Licensing Ref No:	23/07987/LIPV – Premises Licence Variation
Title of Report:	Prince Of Wales Theatre 31 Coventry Street London W1D 6AS
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Roxsana Haq Senior Licensing Officer
Contact details	Telephone: 020 7641 6500 Email: rhaq@westminster.gov.uk

## 1. Application

1-A Applicant and premises			
<b>Application Type:</b>	Variation of a Premises Licence, Licensing Act 2003		
<b>Application received date:</b>	7 November 2023		
<b>Applicant:</b>	The Prince of Wales Theatre Limited		
<b>Premises:</b>	Prince Of Wales Theatre		
<b>Premises address:</b>	31 Coventry Street London W1D 6AS	<b>Ward:</b>	St James's
		<b>Cumulative Impact Area:</b>	West End
		<b>Special Consideration Zone:</b>	None
<b>Premises description:</b>	The premises is a West End Theatre established in 1884 and rebuilt in 1937.		
<b>Variation description:</b>	The application proposes to extend the permitted hours for all licensable activities permitted by the current licence until 01:00 in the basement - Delfont Room for jazz nights and cabaret shows. The application also proposes to add a condition as shown in section 1D of this report.		
<b>Premises licence history:</b>	The premises has been licensed since at least 2005. The current licence (22/11749/LIPDPS) can be seen at <b>Appendix 1</b> of the report.		
<b>Applicant submissions:</b>	None.		
<b>Applicant amendments:</b>	None.		

1-B Current and proposed licensable activities, areas and hours						
Regulated Entertainment						
Exhibition of films						
	<b>Current Hours</b>		<b>Proposed Hours</b>		<b>Licensable Area</b>	
	<b>Start:</b>	<b>End:</b>	<b>Start:</b>	<b>End:</b>	<b>Current:</b>	<b>Proposed:</b>
<b>Monday</b>	09:00	00:00	09:00	01:00	As shown in plan appended to the premises licence	Hours beyond 00:00 Monday to Sunday applicable to the basement only. Hours for the rest of the premises remain unchanged.
<b>Tuesday</b>						
<b>Wednesday</b>						
<b>Thursday</b>						
<b>Friday</b>						
<b>Saturday</b>						
<b>Sunday</b>						
<b>Seasonal variations: Non-standard timings:</b>	<b>Current:</b> As stated in current issued licence which can be seen at <b>Appendix 1</b> .				<b>Proposed:</b> No change	

Performance of Dance						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	00:00	09:00	01:00	As shown in plan appended to the premises licence	Hours beyond 00:00 Monday to Sunday applicable to the basement only. Hours for the rest of the premises remain unchanged.
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						
Seasonal variations/ Non-standard timings:	<b>Current:</b> As stated in current issued licence which can be seen at <b>Appendix 1.</b>				<b>Proposed:</b> No change	

Performance of live music						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	09:00	00:00	09:00	01:00	As shown in plan appended to the premises licence	Hours beyond 00:00 Monday to Sunday applicable to the basement only. Hours for the rest of the premises remain unchanged.
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						
Seasonal variations/ Non-standard timings:	<b>Current:</b> As stated in current issued licence which can be seen at <b>Appendix 1.</b>				<b>Proposed:</b> No change	

Performance of recorded music						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	Unrestricted		No changes		As shown in plan appended to the premises licence	No changes
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						
Seasonal variations/ Non-standard timings:	<b>Current:</b> As stated in current issued licence which can be seen at <b>Appendix 1.</b>				<b>Proposed:</b> No change	

Performance of a Play						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
<b>Monday</b>	09:00	00:00	09:00	01:00	As shown in plan appended to the premises licence	Hours beyond 00:00 Monday to Sunday applicable to the basement only. Hours for the rest of the premises remain unchanged.
<b>Tuesday</b>						
<b>Wednesday</b>						
<b>Thursday</b>						
<b>Friday</b>						
<b>Saturday</b>						
<b>Sunday</b>						
<b>Seasonal variations/ Non-standard timings:</b>	<b>Current:</b> As stated in current issued licence which can be seen at <b>Appendix 1.</b>				<b>Proposed:</b> No change	

Anything of a similar description to Live Music, Recorded Music or Performance of Dance						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
<b>Monday</b>	09:00	00:00			As shown in plan appended to the premises licence	Hours beyond 00:00 Monday to Sunday applicable to the basement only. Hours for the rest of the premises remain unchanged.
<b>Tuesday</b>						
<b>Wednesday</b>						
<b>Thursday</b>						
<b>Friday</b>						
<b>Saturday</b>						
<b>Sunday</b>						
<b>Seasonal variations/ Non-standard timings:</b>	<b>Current:</b> As stated in current issued licence which can be seen at <b>Appendix 1.</b>				<b>Proposed:</b> No change	

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit						
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
<b>Monday</b>	Unrestricted		No changes		As shown in plan appended to the premises licence	No changes
<b>Tuesday</b>						
<b>Wednesday</b>						
<b>Thursday</b>						
<b>Friday</b>						
<b>Saturday</b>						
<b>Sunday</b>						
<b>Seasonal variations/ Non-standard timings:</b>	<b>Current:</b> As stated in current issued licence which can be seen at <b>Appendix 1.</b>				<b>Proposed:</b> No change	

Late night refreshment						
Indoors, outdoors or both		Current :			Proposed:	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	23:00	00:00			As shown in plan appended to the premises licence	Hours beyond 00:00 Monday to Sunday applicable to the basement only. Hours for the rest of the premises remain unchanged.
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	As stated in current issued licence which can be seen at <b>Appendix 1.</b>				No change	

Sale by Retail of Alcohol						
On or off sales		Current :			Proposed:	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	10:00	23:00	10:00	01:00	As shown in plan appended to the premises licence	Hours beyond 23:00 Monday to Saturday and 22:30 Sunday applicable to the basement only. Hours for the rest of the premises remain unchanged.
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						
Monday	12:00	22:30	12:00	01:00		
Tuesday						
Wednesday						
Thursday						
Friday						
Saturday						
Sunday						
Seasonal variations/ Non-standard timings:	Current:				Proposed:	
	As stated in current issued licence which can be seen at <b>Appendix 1.</b>				No change	

Hours premises are open to the public							
		Current Hours		Proposed Hours		Premises Area	
	Current Hours		Proposed Hours		Premises Area		
	Start:	End:	Start:	End:	Current:	Proposed:	
Monday	09:00	00:00			As shown in plan appended to the premises licence	Hours beyond 00:00 Monday to Sunday applicable to the basement only. Hours for the rest of the premises remain unchanged.	
Tuesday							
Wednesday							
Thursday							
Friday							
Saturday							
Sunday							
Seasonal variations/ Non-standard timings:	Current:				Proposed:		
	As stated in current issued licence which can be seen at <b>Appendix 1.</b>				No change		

**1-C    Layout alteration**

**There is no layout change being sought**

**1-D    Conditions being varied, added or removed**

**Condition to be added:**

The sale of alcohol in the basement shall be ancillary to the venue's primary function as a cultural venue (theatre).

**Adult entertainment:**

**Current position:**

**Proposed position:**

None

None

## 2. Representations

### 2-A Responsible Authorities

**Responsible Authority:** Licensing Authority

**Representative:** Kevin Jackaman

**Received:** 05 December 2023

Dear Amy

I write in relation to the application submitted for a new premises licence for Prince Of Wales Theatre, 31 Coventry Street, London, W1D 6AS

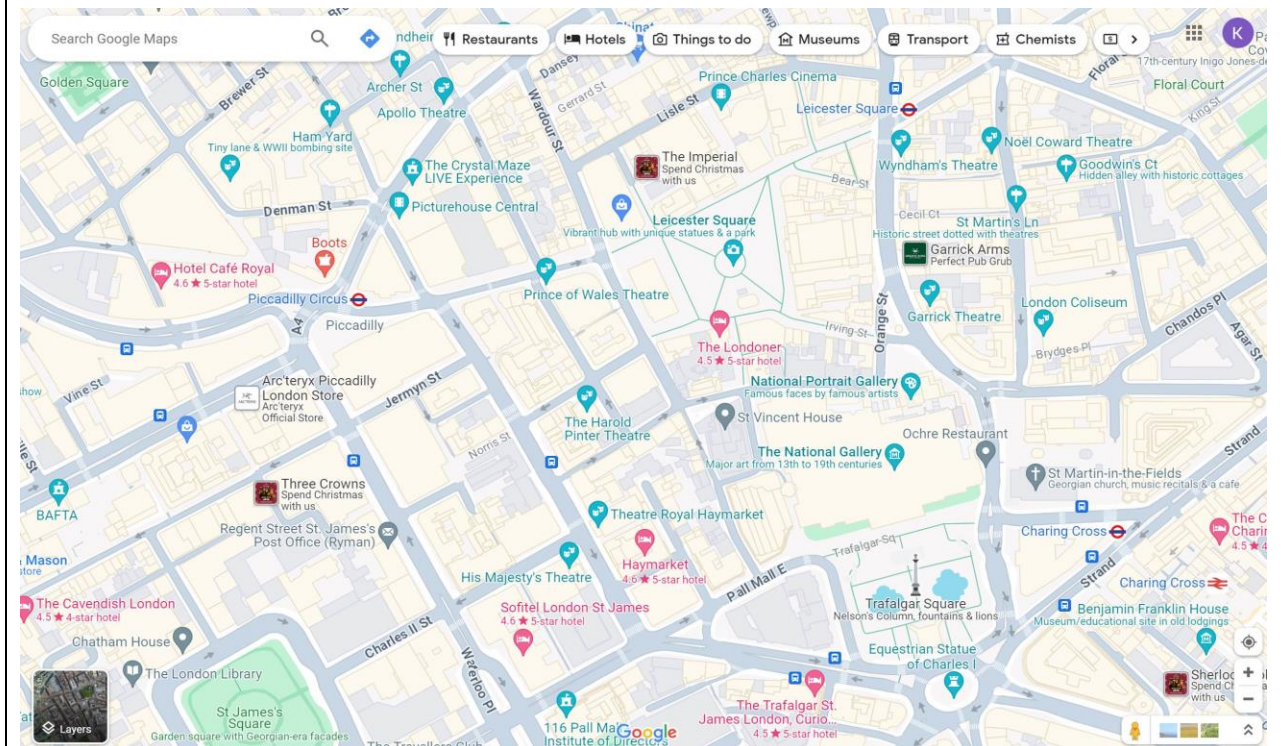
As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

The application seeks the following:

To extend the permitted hours for all licensable activities permitted to 1am in the basement (Delfont Room) for jazz nights and cabaret shows.

The Prince of Wales theatre is located on the corner of Oxdon Street and Coventry Street, approximately 50m from Leicester Square. The area is predominantly commercial with limited residential properties within 50 meters of the premises. See location map below



The premises are a theatre and the Licensing Authority note that the applicant has proposed a condition that "The sale of alcohol in the basement shall be ancillary to the venue's primary function as a cultural venue (theatre)" bringing the application within the Council's Cinemas, Cultural Venues, Live Sporting Premises and Outdoor Spaces Policy (CCSOS1). The premises are located within the West End Cumulative Impact Area and is seeking hours outside of the Council's Core hours and as such additional policy points must be considered, namely HRS1 and CIP1.

The core hours policy is a key policy in promoting the Licensing objectives, particularly relating to crime and disorder and public nuisance. The hours policy provides a set of core hours that relate to the location where an application may be made, or premises currently operates and for the specific premises use/operation of that premise.

The West End has been designated as a Cumulative Impact Zone and the evidence to support this has been produced within the Licensing Authority's 2020 Cumulative Impact Assessment. As a result, the West End Cumulative Impact Zone has a presumption to refuse certain types of premises use applications that are outside of Core Hours. This policy approach is necessary to promote the licensing objectives. Unlike the rest of the city this zone has the largest concentration of licensed premises in the city and, within the heart of this zone, the average incident rate is nine times greater than the rest of the city

Notwithstanding the above, hours later than core hours will be considered on their own merits in relation to other policies in the Statement of Licensing Policy. The council wishes to see a less alcohol-led and a more diverse range and variety of uses available later at night. The Licensing Authority will allow greater flexibility within its core hours approach for venues that add a more varied offer of entertainment and cultural activity. Cinemas, cultural venues (such as galleries and museums) and live sporting premises provide are generally considered as low risk where alcohol is provided as ancillary to the main premises use.

These venues attract a diverse mix of visitors/customers. They are often from a large array of different age groups and include families. The council wishes to encourage a wider range of people to come and enjoy Westminster's evening and night-time economy. We want residents and visitors to enjoy what Westminster has to offer. We also want to encourage a wider range of age groups to the city at night. It is understood that a wider range of age groups can act to curb anti-social behaviour. In doing this, it will further the licensing objectives of prevention of crime and disorder and public nuisance

The premises are in the heart of the west end cumulative impact area and the Licensing Authority have concerns as to how the basement bar will be operated and how patrons will disperse from the premises. The current premises licence does not have any capacity for the Basement and would request that the applicant provide this in order that the application can be fully assessed.

The applicant is required to demonstrate that they have considered the potential risks and the impact of the variation on the promotion of the licensing objectives and that the proposed variation will have no adverse impact within the West End Cumulative Impact Area. In its current form the applicant has not provided any additional measures or conditions to demonstrate that the granting of this application will not add to cumulative impact and on that basis the Licensing Authority make formal representation.

The Licensing Authority looks forward to receiving further submissions from the applicant, upon receipt of which will consider the application and possible policy considerations, further.



<b>Responsible Authority:</b>	Environmental Health service
<b>Representative:</b>	Sally Fabbriatore
<b>Received:</b>	04 December 2023

**Licensing Act 2003**

**Prince of Wales Theatre, 31 Coventry Street, London, W1D 6AS**

I refer to the variation Premises Licence for the above premises. The premises already benefits from a premises licence 22/11749/LIPDPS.

**The premises is situated in the West End Cumulative Impact Zone.**

This representation is based on the Operating Schedule, no further layout plans have been submitted (it appears that the basement plans are no longer on the current licence, can this be checked).

The applicant is seeking to:

- Extend the terminal hour for the following activities (Plays, Films, Live Music, Performance of Dance, anything similar, Late Night Refreshment and Supply of Alcohol (on the premises)) in the basement to 01:00 hours.

I wish to make the following representation in relation to the above application:

- The extension of hours may cause an increase in Public Nuisance in the cumulative impact area.

The following condition has been proposed, '*The sale of alcohol in the basement shall be ancillary to the venue's primary function as a cultural venue (theatre)*'. Further conditions may be proposed in order to Prevent Public Nuisance.

**The granting of the variation as presented would have the likely effect of causing an increase in Public Nuisance in the cumulative impact area.**

Should you wish to discuss the matter further please do not hesitate to contact me.

<b>Responsible Authority:</b>	Metropolitan Police Service
<b>Representative:</b>	PC Dave Morgan
<b>Received:</b>	05 December 2023

**Application to Vary a Premises Licence: The Prince of Wales Theatre, 31 Coventry Street, London, W1D 6AS.**

With reference to the above, I am writing to inform you that the Metropolitan Police Service as a Responsible Authority are **objecting** to this application on the basis that if granted, it would undermine the Licensing Objectives, namely The Prevention of Crime and Disorder.

The applicant is seeking:

**Alcohol (on sales)**

Monday to Saturday: 10:00 – 01:00

Sunday: 12:00 – 01:00

**LNR:**

Monday to Sunday: 23:00 – 01:00.

**Live Music/ Plays/ Dance/ Anything Similar/ Films:**

Monday to Sunday: 09:00 – 01:00.

The venue currently operates as a core hours Theatre and is seeking to extend the permitted hours in the basement area (Delfont Room) to allow for Jazz nights and Cabaret Shows. These hours are beyond those of the Westminster’s Core Hours Policy (HRS1), which is a policy that was devised to help promote the Licensing Objectives, in particular, Crime and Disorder and Public Nuisance.

The Theatre also sits within the Westminster Cumulative Impact Zone which has the largest concentration of Licensed Premises within the Borough of Westminster.

The venue is situated on Coventry Street and is equidistant between Piccadilly Circus and Leicester Square, all of which are extremely busy areas. The Police are concerned that this venue will add to the cumulative impact in an already demanding area.

The Applicant has not provided any information as to how they will not add to cumulative impact, and it is believed that should this variation be granted, the venue will likely have an adverse impact on the local area and on Police resources.

The applicant is therefore encouraged to provide further information on how the venue will operate and demonstrate how they will not at to cumulative impact.

It is for these reasons that the Metropolitan Police Service have objected to this application.

Yours sincerely,  
PC Dave Morgan

**3. Policy & Guidance**

The following policies within the City of Westminster Statement of Licensing Policy apply:

**Cinemas, Cultural Venues, Live Sporting Premises and Outdoor Spaces Policy CCSOS1 applies**

- B.** Applications inside the West End Cumulative Zones will generally be granted subject to:
1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.
  2. The hours for licensable activities are within the council’s Core Hours Policy HRS1.
  3. The operation of any delivery services for alcohol and/or late-night refreshment meeting the council’s Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.
  4. The applicant has clearly demonstrated that the sale by retail of alcohol and late-night refreshment will be ancillary to the venue’s primary function as a cinemas, cultural and live sporting venues and outdoor space.
  5. The applicant has taken account of the Special Consideration Zone Policy SCZ1 if the premises are located within a designated area.
  6. The application and operation of the venue meeting the definition for a cinema, cultural venue, live sporting premises or outdoor space as per Clause C.
  7. The application and operation of the venue meeting the definition for a cinema, cultural venue, live sporting premises or outdoor

	<p>space as per Clause C.</p> <p><b>C.</b> For the purposes of this policy the primary function of a cinema, cultural venue and live sporting premises is defined as:</p> <ol style="list-style-type: none"> <li>1. Cinema For the exhibition of feature or shorts films to an audience.</li> </ol> <p><b>2. Cultural Venues</b></p> <ol style="list-style-type: none"> <li>a. Theatres: for the performance of plays, dramatic or other entertainment performances to an audience.</li> <li>b. Performance Venues: for a live performance in front of an audience which may include concert halls, comedy clubs or similar performances venues.</li> <li>c. Cultural Uses: for the exhibition of art (e.g. galleries), a museum, or historical building/site that is open for visitors to visit on payment.</li> </ol> <p><b>5.</b> For the purposes of C1 to C3 above:</p> <ol style="list-style-type: none"> <li>a. The sale of alcohol and late-night refreshment must be an ancillary function to the primary purpose of the venue.</li> <li>b. An audience may include either invited guests, members of that venue or associated organisation or members of the public who have purchased a ticket or not.</li> </ol>
<p><b>Hours Policy HRS1 applies</b></p>	<p><b>B.</b> Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> <li>1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.</li> <li>2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.</li> <li>3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.</li> <li>4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.</li> <li>5. The proposed hours when any music, including incidental music, will be played.</li> <li>6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.</li> <li>7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.</li> <li>8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.</li> <li>9. The capacity of the premises.</li> <li>10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural</li> </ol>

	<p>and sporting venues due to the nature of the operation.</p> <p><b>11.</b> The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.</p> <p><b>12.</b> Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.</p> <p><b>13.</b> The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p><b>14.</b> Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p> <p><b>C.</b> For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:</p> <p><b>2.</b> Cinemas, Cultural Venues and Live Sporting Premises Monday to Sunday: 9am to Midnight.</p> <p><b>D.</b> Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.</p> <p><b>E.</b> For the purposes of this policy, 'premises uses' are defined within the relevant premises use policies within this statement.</p> <p>Note: The core hours are for all licensable activities but if an application includes late night refreshment, then the starting time for that licensable activity will be 11pm.</p>
<p><b>Cumulative Impact Policy CIP1 applies</b></p>	<p><b>A.</b> It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:</p> <ol style="list-style-type: none"> <li>1. Vary the hours within Core Hours under Policy HRS1, and/or</li> <li>2. Vary the licence to reduce the overall capacity of the premises.</li> </ol> <p><b>C.</b> Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.</p> <p><b>D.</b> For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.</p>

#### 4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

#### 5. Appendices

<b>Appendix 1</b>	Current Premises Licence
<b>Appendix 2</b>	Applicant supporting documents
<b>Appendix 3</b>	Premises history
<b>Appendix 4</b>	Proposed conditions
<b>Appendix 5</b>	Residential map and list of premises in the vicinity

<b>Report author:</b>	Ms Roxsana Haq Senior Licensing Officer
<b>Contact:</b>	Telephone: 020 7641 6500 Email: rhaq@westminster.gov.uk

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

#### **Background Documents – Local Government (Access to Information) Act 1972**

<b>1</b>	Licensing Act 2003	N/A
<b>2</b>	City of Westminster Statement of Licensing Policy	07 January 2021
<b>3</b>	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2023
<b>4</b>	Cumulative Impact Assessment	04 December 2023
<b>5</b>	Licensing Authority representation	05 December 2023
<b>6</b>	Environmental Health representation	04 December 2023
<b>7</b>	Metropolitan Police Service representation	05 December 2023

## Current Premises Licence

## Appendix 1



**City of Westminster**  
64 Victoria Street, London, SW1E 6QP

Schedule 12  
Part A

WARD: St James's  
UPRN: 100023472712

Premises licence

Regulation 33, 34

Premises licence number:

22/11749/LIPDPS

Original Reference:

05/05017/LIPCV

### Part 1 – Premises details

Postal address of premises:

Prince Of Wales Theatre  
31 Coventry Street  
London  
W1D 6AS

Telephone Number: 020 7766 2100

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance  
Exhibition of a Film  
Performance of Live Music  
Playing of Recorded Music  
Anything of a similar description to Live Music, Recorded Music or Performance of Dance  
Performance of a Play  
Late Night Refreshment  
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit  
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance	
Monday to Sunday:	09:00 to 00:00
Exhibition of a Film	
Monday to Sunday:	09:00 to 00:00
Performance of Live Music	
Monday to Sunday:	09:00 to 00:00
Playing of Recorded Music	Unrestricted
Anything of a similar description to Live Music, Recorded Music or Performance of Dance	
Monday to Sunday:	09:00 to 00:00
Performance of a Play	
Monday to Saturday:	09:00 to 00:00
Sunday:	14:00 to 00:00

**Late Night Refreshment**

Monday to Sunday: 23:00 to 00:00

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

**Sale by Retail of Alcohol**

Monday to Saturday: 10:00 to 23:00

Sunday: 12:00 to 22:30

**The opening hours of the premises:**

Monday to Sunday: 09:00 to 00:00

**Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:**

Alcohol is supplied for consumption both on and off the Premises.

**Part 2****Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

The Prince of Wales Theatre Limited  
1 Bedford Square  
London  
WC1B 3RB

**Registered number of holder, for example company number, charity number (where applicable)**

02522756

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Name: Graham McAlpine

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:**

Licence Number: LBWands/01955  
Licensing Authority: London Borough of Wandsworth

Date: 22 December 2022

This licence has been authorised by Ms Roxsana Haq on behalf of the Director - Public Protection and Licensing.

## Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
    - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
    - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
  - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
  - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.



- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
  - (a) a holographic mark, or
  - (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
  - (i) beer or cider: ½ pint;
  - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
  - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8. (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- (ii) For the purposes of the condition set out in paragraph 8(i) above -
  - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
  - (b) "permitted price" is the price found by applying the formula -
$$P = D + (D \times V)$$
Where -
    - (i) P is the permitted price,
    - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
    - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
  - (ii) the designated premises supervisor (if any) in respect of such a licence, or
  - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii) Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv) (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

**Conditions reproducing the effect of conditions subject to which the relevant existing licenses have effect.**

**Conditions relating to regulated entertainment:**

10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
11. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
12. Notwithstanding the provisions of Rule of Management No.6 the premises may be kept open for the purposes of this licence from 11pm on each of the days Sunday to Saturday to midnight.
13. Wheelchairs shall not be admitted to the premises except in accordance with the Council's letter of 5 November 1982.

#### Conditions relating to Film

14. This licence (or certificate) will be subject to any restrictions imposed on the use of the premises by any of the provisions contained in the former Cinematograph (Safety) Regulations 1955 as amended by the Cinematograph (Safety) Regulations 1958, the Cinematograph (Safety) Regulations 1965, the Cinematograph (Safety) (Amendment) Regulations 1976, the Cinematograph (Safety) (Amendment) Regulations 1982 and the Cinematograph (Safety) (Amendment) Regulations 2002.
15. The premises shall not be used for the purposes of this licence until arrangements there at are to the Council's satisfaction.
16. Wheelchairs shall not be admitted to the premises except in accordance with the Council's letter of 5 November 1982. Whenever lengthy film exhibitions are given, the following conditions shall be observed: the private boxes shall be fixed closed during the time that the premises are in use under the films licence.
17. When the premises are in use for continuous cinematograph exhibitions only, it shall be permissible notwithstanding No. 96 (a) of the Rules of Management to raise the safety curtain only at the commencement of the first performance and to lower it at the end of the last performance each day.
18. The premises shall not be used for the purpose of cinematograph exhibitions by means not involving the use of films, e.g. television involving the use of light on a screen, until the arrangements thereat are to the council's satisfaction.

#### Conditions relating to Film on a Sunday

19. No person shall be employed at the premises by any employer on any Sunday in connection with film entertainment or any other entertainment or exhibition given therewith who has been employed on each of the six previous days either by that employer in any occupation or by any other employer in connection with similar entertainments or exhibitions. For the purposes of this condition "employed" shall include service voluntarily given or duties gratuitously performed.
20. A notice to the effect of the foregoing condition shall be prominently displayed in a position or positions in which it can easily be seen and read by all staff engaged at the premises.



Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments.

#### Conditions for Sale of Alcohol

21. Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10:00 to 23:00
- (b) On Sundays, other than Christmas Day or New Year's Eve, 12:00 to 22:30
- (c) On Good Friday, 12:00 to 22:30
- (d) On Christmas Day, 12:00 to 15:00 and 19:00 to 22.30
- (e) On New Year's Eve, except on a Sunday, 10:00 to 23:00
- (f) On New Year's Eve on a Sunday, 12:00 to 22:30
- (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, midnight on 31st December).

22. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:

- (a) He is the child of the holder of the premises licence.
- (b) He resides in the premises, but is not employed there.
- (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
- (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

23. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence (or the holder of the club premises certificate):

- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
- (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
- (c) to take all other reasonable precautions for the safety of the children.

24. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

## Annex 2 – Conditions consistent with the operating Schedule

25. In the auditorium, alcohol shall only be sold to persons attending a private or ticketed event.
26. Any alcohol sold in the auditorium shall on be contained in non-breakable vessels save for 20cl bottles of prosecco and champagne, or where agreed in writing with the Environmental Health Consultation Team. All such drinks in glass bottles are to be served to the customer with a suitable polycarbonate container, and customers shall not be permitted to drink directly from any glass bottle.
27. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period
28. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises t all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
29. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received
  - (d) any incidents of disorder
  - (e) seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system or searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.

**Annex 3 – Conditions attached after a hearing by the licensing authority**

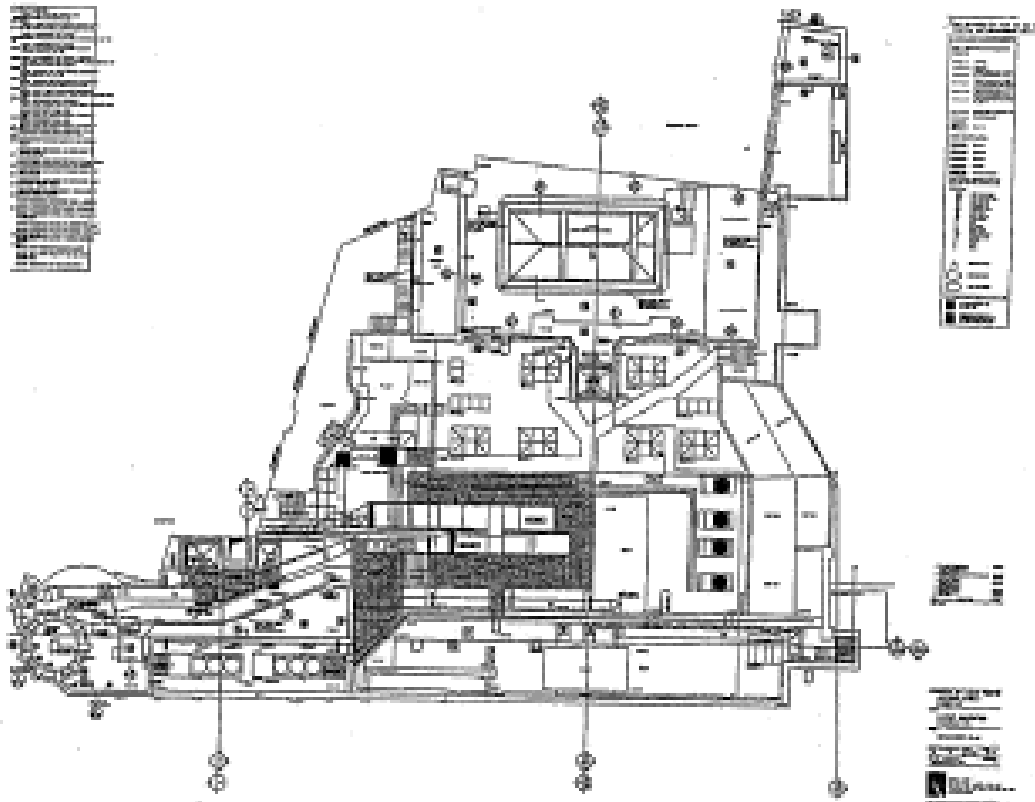
None





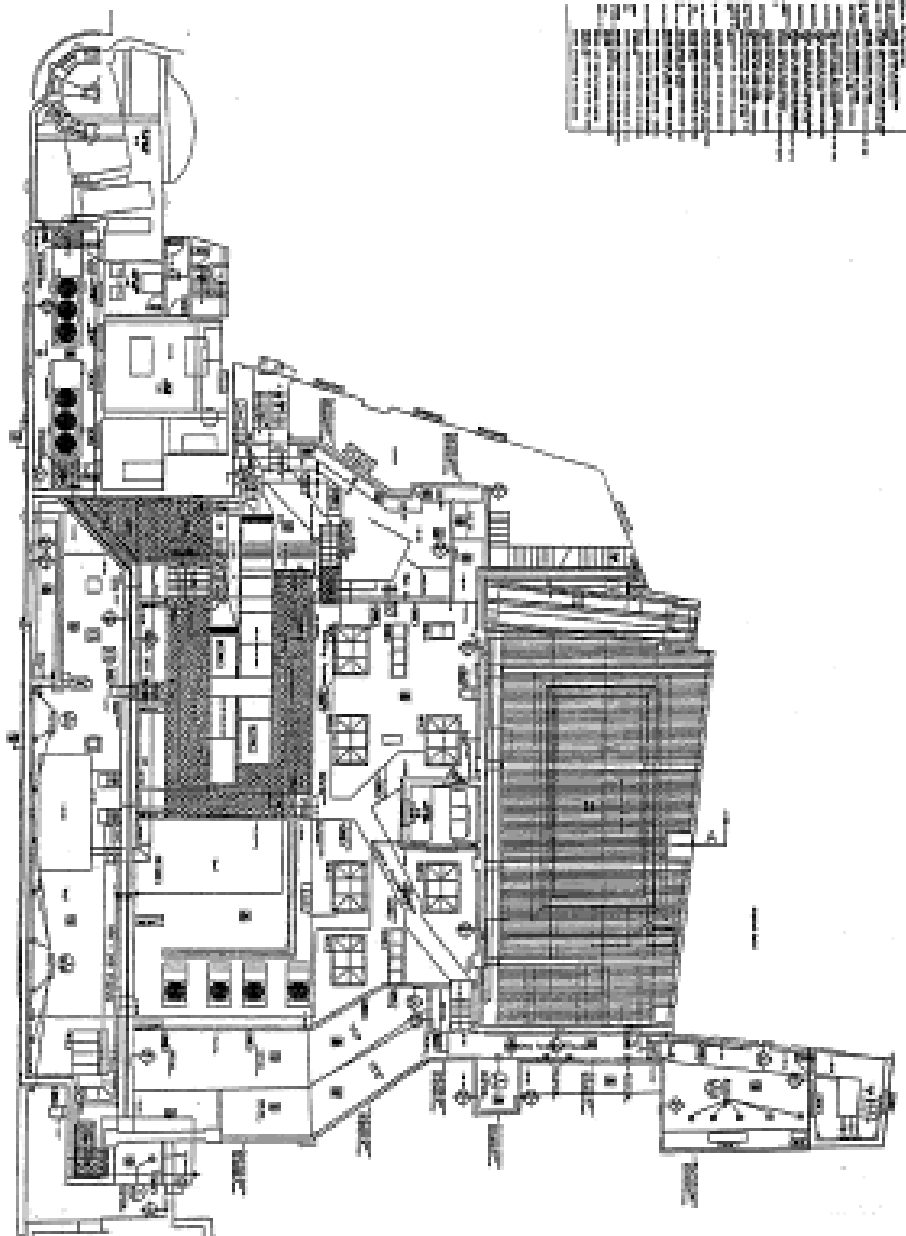


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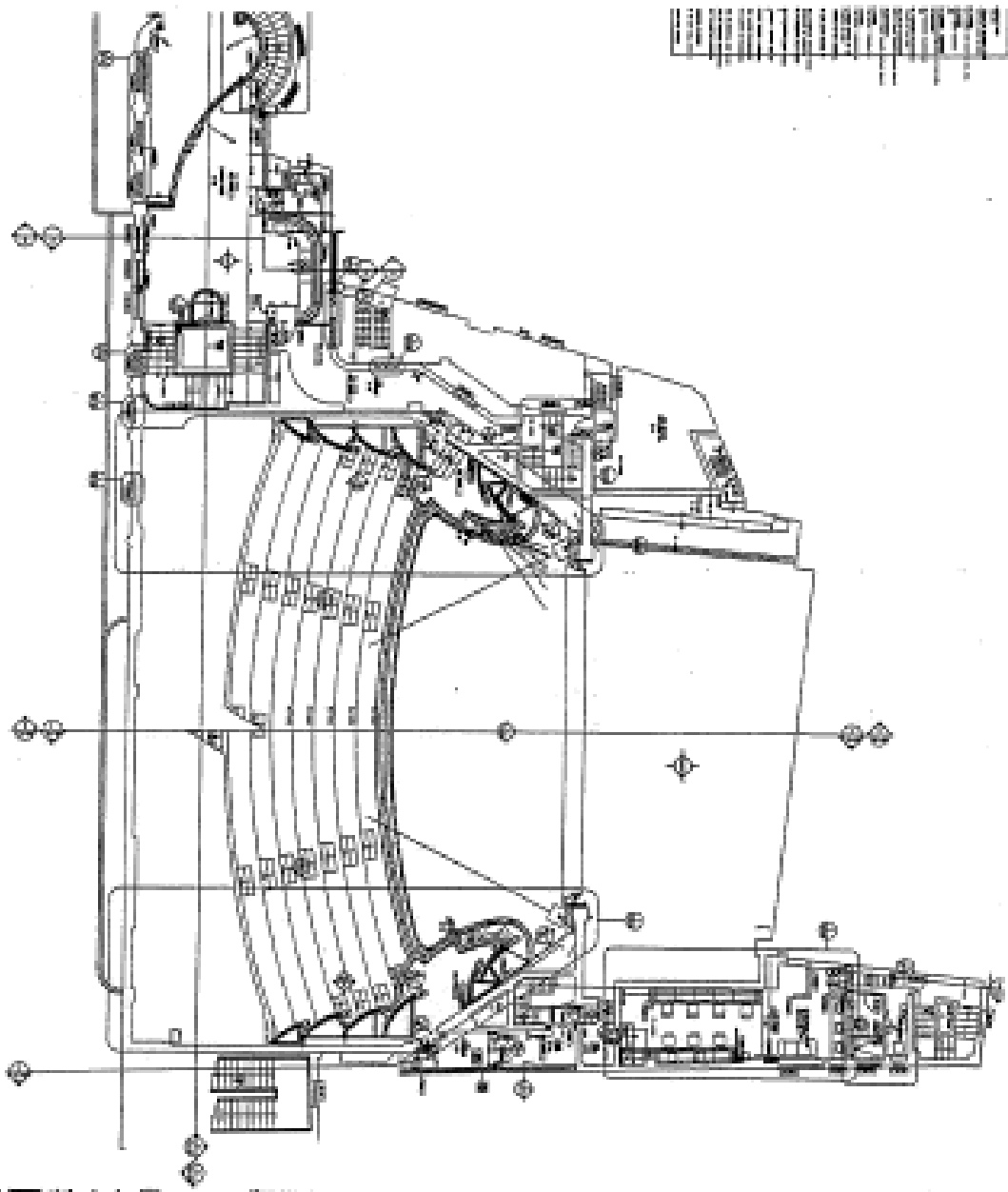


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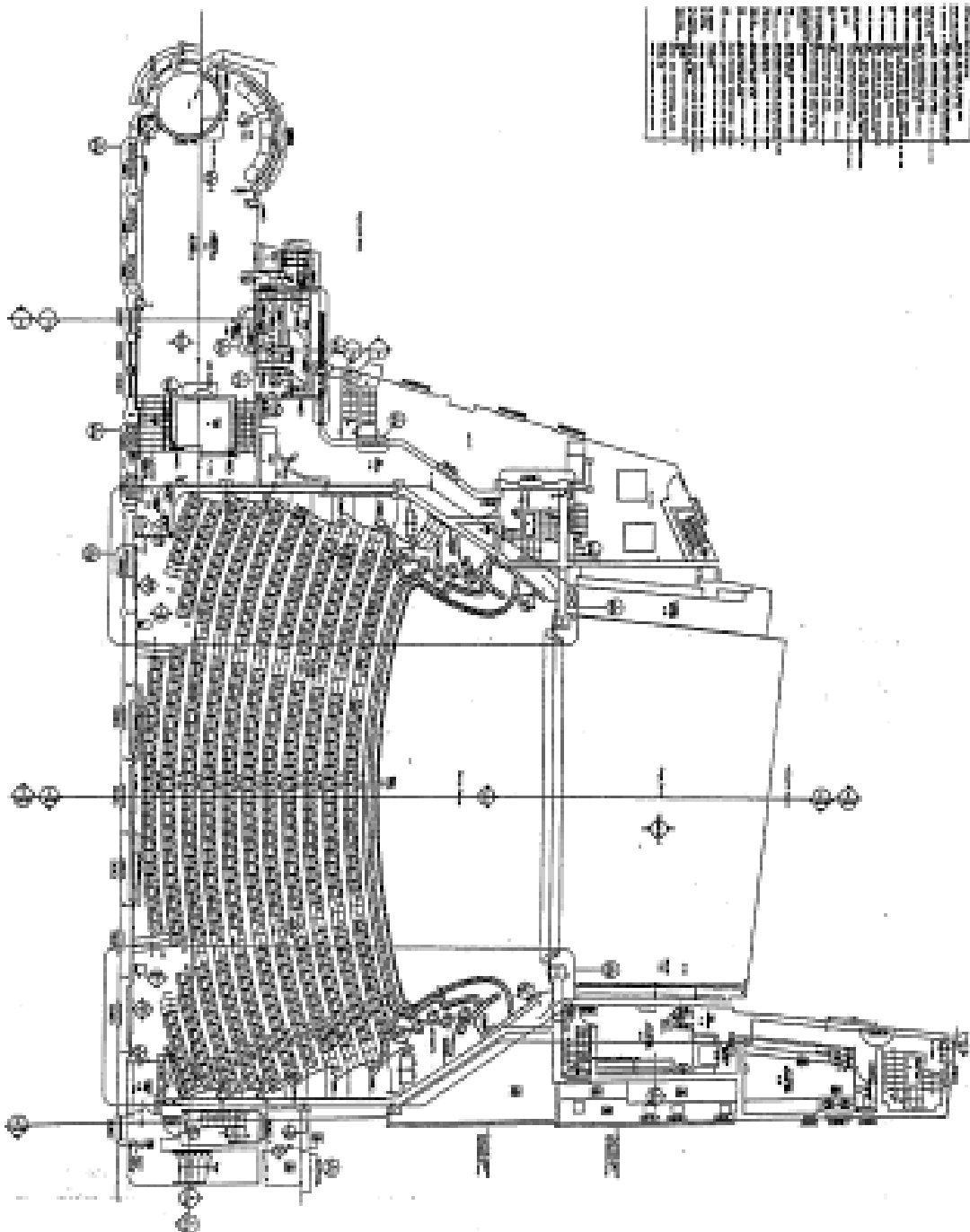
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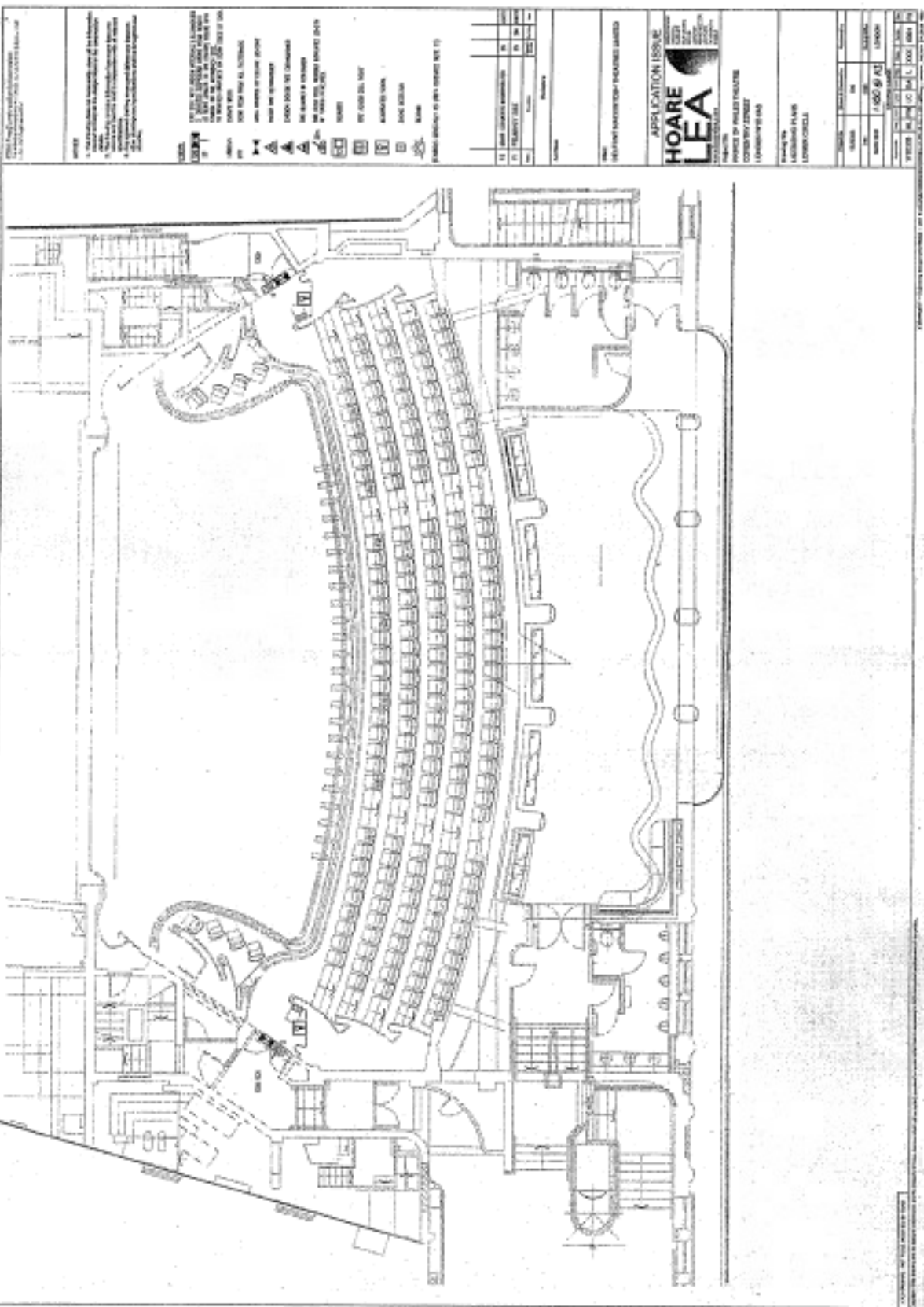
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**NOTES**

1. THIS DRAWING IS NOT TO BE USED FOR CONSTRUCTION WITHOUT THE WRITTEN PERMISSION OF HOARE LEA
2. THE DEVELOPER SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE LOCAL AUTHORITY AND OTHER RELEVANT AGENCIES
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**LEGEND**

- 1. 100% DEVELOPMENT FOOTPRINT
- 2. 75% DEVELOPMENT FOOTPRINT
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NO.	DESCRIPTION	DATE	BY	CHKD.
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4	ISSUED FOR PERMIT	10/10/2011	...	...
5	ISSUED FOR PERMIT	10/10/2011	...	...

**HOARE LEA**  
 ARCHITECTS  
 100% DEVELOPMENT FOOTPRINT

**APPLICATION ISSUE**  
 PROJECT: ...  
 CLIENT: ...  
 LOCATION: ...

NO.	DESCRIPTION	DATE	BY	CHKD.
1	ISSUED FOR PERMIT	10/10/2011	...	...
2	ISSUED FOR PERMIT	10/10/2011	...	...
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# City of Westminster

64 Victoria Street, London, SW1E 6QP

Schedule 12  
Part B

Premises licence  
summary

WARD: St James's  
UPRN: 100023472712

Regulation 33, 34

Premises licence number:

22/11749/LIPDPS

## Part 1 – Premises details

### Postal address of premises:

Prince Of Wales Theatre  
31 Coventry Street  
London  
W1D 6AS

Telephone Number: 020 7766 2100

### Where the licence is time limited, the dates:

Not applicable

### Licensable activities authorised by the licence:

Performance of Dance  
Exhibition of a Film  
Performance of Live Music  
Playing of Recorded Music  
Anything of a similar description to Live Music, Recorded Music or Performance of Dance  
Performance of a Play  
Late Night Refreshment  
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit  
Sale by Retail of Alcohol

### The opening hours of the premises:

Monday to Sunday: 09:00 to 00:00

### Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

### Name and (registered) address of holder of premises licence:

The Prince of Wales Theatre Limited  
1 Bedford Square  
London  
WC1B 3RB

Registered number of holder, for example company number, charity number (where applicable)

02522756

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Graham McAlpine

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 22 December 2022

A handwritten signature in blue ink, appearing to read 'Roxsana Haq', is written over a horizontal line.

Signed:

This licence has been authorised by Ms Roxsana Haq on behalf of the Director - Public Protection and Licensing.

## **Applicant Supporting Documents**

## **Appendix 2**

There are no applicant submissions

## Appendix 3

### Licence & Appeal History

Application	Details of Application	Date Determined	Decision
05/05017/LIPCV	Conversion from magistrates certificate	25.11.2005	Deemed Decision under Licensing Act S8
06/12845/WCCMAP	Master licence	01.12.2006	Deemed Decision under Licensing Act S8
10/06465/LIPVM	To allow sale of alcohol in the auditorium	15.09.2010	Refused
10/06466/LIPD	Duplicate licence request	16.09.2010	Granted under delegated authority
11/03454/LIPV	To allow the sale and consumption of alcohol to persons attending a ticketed event within the auditorium and to add/remove conditions which affect the above.	11.05.2011	Granted under delegated authority
12/01474/LIPVM	Change the layout of the premises to include an additional 35 seats in the stalls when the orchestra pit is infilled.	15.03.2012	Refused
12/01923/LIPV	Change the layout of the premises to include an additional 35 seats in the stalls when the orchestra pit is infilled	17.04.2012	Granted under delegated authority
12/04650/LIPV	1. Extend all licensable activities to the following: A) 1am on the morning following Monday to Sunday. B) From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day (where not already included on the licence). 2. Amend/remove conditions 12-23 and 25, and to add conditions as shown relating to entry and CCTV. 3. To allow the sale and consumption of alcohol in the auditorium and bar at any time when the sale of alcohol is authorised.	05.08.2012	Granted under delegated authority
12/04753/LIPDPS	Vary DPS	30.08.2012	Granted under delegated authority

12/08903/LIPDPS	Vary DPS	14.12.2012	Granted under delegated authority
14/06101/LIPV	Extend licensable activities in the Delfont Room (in basement) until 01:00 Monday to Sunday	11.09.2014	Refused at LSC
16/01856/LIPVM	Vary the layout of stalls and seating	27.02.2016	Granted under delegated authority
17/01992/LIPVM	Update conditions relating to non-breakable vessels for alcohol.	16.03.2017	Granted under delegated authority
17/08333/LIPDPS	Vary DPS	27.09.2017	Granted under delegated authority
21/06758/LIPDPS	Vary DPS	21.12.2021	Granted under delegated authority
22/11749/LIPDPS	Vary DPS	22.12.2022	Granted under delegated authority

**There is no appeal history**

## **Appendix 4**

### ***CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING***

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

#### **Conditions: On Current Licence -**

##### **Mandatory:**

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
  - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor.

For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D+(D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.



**Conditions reproducing the effect of conditions subject to which the relevant existing licenses have effect.**

**Conditions relating to regulated entertainment:**

10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
11. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
12. Notwithstanding the provisions of Rule of Management No.6 the premises may be kept open for the purposes of this licence from 11pm on each of the days Sunday to Saturday to midnight.
13. Wheelchairs shall not be admitted to the premises except in accordance with the Council's letter of 5 November 1982.

**Conditions relating to Film**

14. This licence (or certificate) will be subject to any restrictions imposed on the use of the premises by any of the provisions contained in the former Cinematograph (Safety) Regulations 1955 as amended by the Cinematograph (Safety) Regulations 1958, the Cinematograph (Safety) Regulations 1965, the Cinematograph (Safety) (Amendment) Regulations 1976, the Cinematograph (Safety) (Amendment) Regulations 1982 and the Cinematograph (Safety) (Amendment) Regulations 2002.
15. The premises shall not be used for the purposes of this licence until arrangements there at are to the Council's satisfaction.
16. Wheelchairs shall not be admitted to the premises except in accordance with the Council's letter of 5 November 1982. Whenever lengthy film exhibitions are given, the following conditions shall be observed: the private boxes shall be fixed closed during the time that the premises are in use under the films licence.
17. When the premises are in use for continuous cinematograph exhibitions only, it shall be permissible notwithstanding No. 96 (a) of the Rules of Management to raise the safety curtain only at the commencement of the first performance and to lower it at the end of the last performance each day.
18. The premises shall not be used for the purpose of cinematograph exhibitions by means not involving the use of films, e.g. television involving the use of light on a screen, until the arrangements threat are to the council's satisfaction.

**Conditions relating to Film on a Sunday**

19. No person shall be employed at the premises by any employer on any Sunday in connection with film entertainment or any other entertainment or exhibition given therewith who has been employed on each of the six previous days either by that employer in any occupation or by any other employer in connection with similar entertainments or exhibitions. For the purposes of this condition "employed" shall include service voluntarily given or duties gratuitously performed.

20. A notice to the effect of the foregoing condition shall be prominently displayed in a position or positions in which it can easily be seen and read by all staff engaged at the premises.

**Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments.**

**Conditions for Sale of Alcohol**

21. Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10:00 to 23:00
  - (b) On Sundays, other than Christmas Day or New Year's Eve, 12:00 to 22:30
  - (c) On Good Friday, 12:00 to 22:30
  - (d) On Christmas Day, 12:00 to 15:00 and 19:00 to 22.30
  - (e) On New Year's Eve, except on a Sunday, 10:00 to 23:00
  - (f) On New Year's Eve on a Sunday, 12:00 to 22:30
  - (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, midnight on 31st December).
22. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:
- (a) He is the child of the holder of the premises licence.
  - (b) He resides in the premises, but is not employed there.
  - (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
  - (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

23. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence (or the holder of the club premises certificate):
- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
  - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
  - (c) to take all other reasonable precautions for the safety of the children.
24. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

## **Annex 2 – Conditions consistent with the operating Schedule**

25. In the auditorium, alcohol shall only be sold to persons attending a private or ticketed event.
26. Any alcohol sold in the auditorium shall not be contained in non-breakable vessels save for 20cl bottles of prosecco and champagne, or where agreed in writing with the Environmental Health Consultation Team. All such drinks in glass bottles are to be served to the customer with a suitable polycarbonate container, and customers shall not be permitted to drink directly from any glass bottle.
27. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period
28. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
29. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received
  - (d) any incidents of disorder
  - (e) seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system or searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.

## **Annex 3 – Conditions attached after a hearing by the licensing authority.**

None.

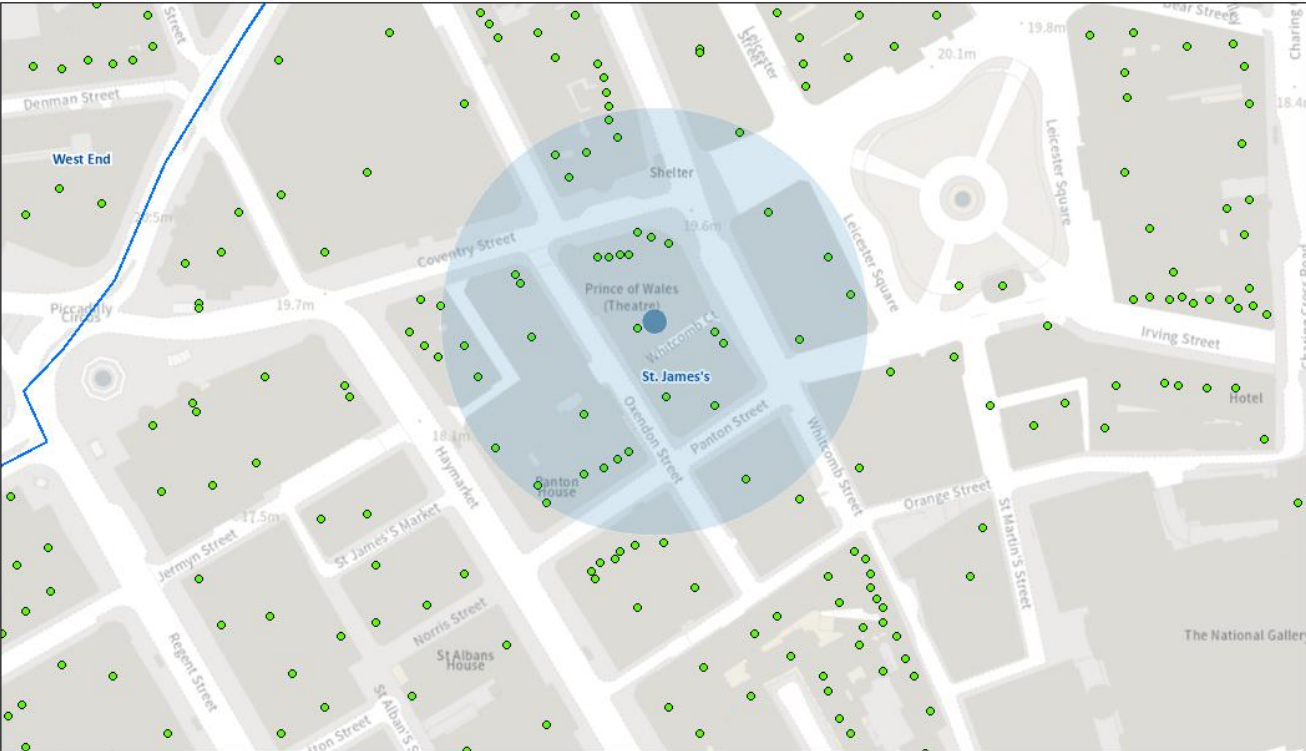
### **Condition proposed by the applicant to form part of the operating schedule:**

30. The sale of alcohol in the basement shall be ancillary to the venue's primary function as a cultural venue (theatre).

**Residential Map and List of Premises in the Vicinity**

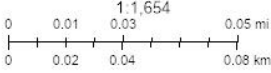
**Appendix 5**

Prince Of Wales Theatre 31 Coventry Street London W1D 6AS



01/03/2024, 10:27:44

- Property Mailing List
- ▭ Ward Boundaries
- Ward Labels



Resident Count: 59

Licensed premises within 75 metres of 31 Coventry Street London W1D 6AS				
Licence Number	Trading Name	Address	Premises Type	Time Period
18/09315/LIPN	Studio 88 (Shadow Licence)	Sub-Basement, Basement Part And Ground Floor Part Clareville House 47 Whitcomb Street London WC2H 7DH	Premises Licence - Shadow Licence	Wednesday; 09:00 - 02:30   Sunday; 12:00 - 00:00   Monday to Tuesday; 09:00 - 01:30   Thursday to Saturday; 09:00 - 03:30
24/00535/LIPT	The Piano Works - West End	Clareville House 47 Whitcomb Street London WC2H 7DH	Night clubs and discos	Wednesday; 09:00 - 02:30   Sunday; 12:00 - 00:00   Monday to Tuesday; 09:00 - 01:30   Thursday to Saturday; 09:00 - 03:30
12/11144/LIPDPS	Not Recorded	Basement And Part Ground Floor Clareville House 26 - 27 Oxendon Street London SW1Y 4EL	Night clubs and discos	Sunday; 12:00 - 22:30   Monday to Thursday; 10:00 - 23:30   Friday to Saturday; 10:00 - 00:00
19/09767/LIPCH	Japan Centre	35 Panton Street London SW1Y 4EA	Cafe	Sunday; 10:00 - 23:00   Monday to Thursday; 08:00 - 00:00   Friday to Saturday; 08:00 - 00:30
23/02888/LIPDPS	Thistle Piccadilly Hotel	39 Coventry Street London W1D 6BZ	Hotel, 4+ star or major chain	Sunday; 12:00 - 23:00   Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30   Monday to Saturday; 10:00 - 23:30
21/05711/LIPN	Layalina	32 Coventry Street London W1D 6BR	Restaurant	Monday to Sunday; 00:00 - 00:00
21/01574/LIPVM	Japan Centre	32 - 34 Panton Street London SW1Y 4EA	Night clubs and discos	Friday to Saturday; 10:00 - 01:00   Sunday to Thursday; 10:00 - 00:30
23/04129/LIPDPS	The Coach House	Basement To Second Floor 7 Oxendon Street London SW1Y 4EE	Night clubs and discos	Sunday; 07:00 - 22:30   Sunday; 07:00 - 00:30   Monday to Thursday; 07:00 - 23:30   Monday to Saturday; 07:00 - 02:30   Friday to Saturday; 07:00 - 00:00   Sundays before Bank Holidays; 07:00 - 00:00

23/06190/LIPRW	Tom Cribb Public House	36 Panton Street London SW1Y 4EA	Pub or pub restaurant with lodge	Sunday; 12:00 - 23:00   Monday to Thursday; 10:00 - 00:00   Friday to Sunday; 10:00 - 00:30
23/01593/LIPDPS	The Comedy Store	Ground Floor Right Haymarket House 1A Oxendon Street London SW1Y 4EE	Theatre	Sunday; 09:00 - 01:00   Monday to Saturday; 09:00 - 05:00
10/07825/LIPD	Woodlands Restaurant	Basement And Ground Floor 37 Panton Street London SW1Y 4EA	Restaurant	Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30
20/02193/LIPRW	Happy Bar & Grill	25-29 Coventry Street London W1D 7AG	Restaurant	Sunday; 12:00 - 00:30   Monday to Saturday; 10:00 - 01:30   Sundays before Bank Holidays; 12:00 - 01:00
23/09118/LIPDPS	The Italos	Ground Floor To Second Floor 38 Panton Street London SW1Y 4EA	Restaurant	Monday to Sunday; 12:00 - 00:00
20/07347/LIPCHT	Jumak39	39 Panton Street London SW1Y 4EA	Restaurant	Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30
23/05435/LIPDPS	Odeon Cinema	11-18 Panton Street London SW1Y 4DP	Cinema	Monday to Sunday; 09:00 - 08:00
20/11986/LIPN	Cafe De Paris (Shadow Licence)	Basement And Lower Ground Floor 3-4 Coventry Street London W1D 6BL	Premises Licence - Shadow Licence	Monday to Sunday; 09:00 - 06:00
23/07979/LIPDPS	Lio London	Basement And Lower Ground Floor 3-4 Coventry Street London W1D 6BL	Night clubs and discos	Monday; 09:00 - 06:00   Tuesday; 09:00 - 06:00   Wednesday; 09:00 - 06:00   Thursday; 09:00 - 06:00   Friday; 09:00 - 06:00   Saturday; 09:00 - 06:00   Sunday; 09:00 - 06:00
23/02137/LIPSL	Shadow Licence	Upper Ground Floor To Third Floor 3-4 Coventry Street London W1D 6BL	Premises Licence - Shadow Licence	Sunday; 12:00 - 12:00   Monday to Saturday; 10:00 - 10:00
22/09452/LIPDPS	The Rialto Casino Piccadilly	Upper Ground Floor To Third Floor 3-4 Coventry Street London W1D 6BL	Casino or gambling club	Sunday; 12:00 - 12:00   Monday to Saturday; 10:00 - 10:00

22/09303/LIPDPS	All Bar One	Concession Communications House 48 Leicester Square London WC2H 7LT	Wine bar	Sunday; 07:00 - 22:50   Monday to Thursday; 07:00 - 23:30   Friday to Saturday; 07:00 - 00:00   Sundays before Bank Holidays; 07:00 - 00:00
16/10259/LIPVM	McDonald's	Development Site At 5 Swiss Court And 48 Leicester Square London	Restaurant	Monday to Sunday; 05:00 - 03:00
23/00888/LIPDPS	All Bar One	Concession Communications House 48 Leicester Square London WC2H 7LT	Wine bar	Sunday; 07:00 - 22:50   Monday to Thursday; 07:00 - 23:30   Friday to Saturday; 07:00 - 00:00   Sundays before Bank Holidays; 07:00 - 00:00
22/01930/LIPDPS	Shake Shack	1 - 2 Coventry Street London W1D 6BH	Food store	Sunday; 10:00 - 02:30   Monday to Saturday; 10:00 - 03:00
16/08990/LIPVM	Shake Shack	1 - 2 Coventry Street London W1D 6BH	Restaurant	Sunday; 23:00 - 02:30   Monday to Saturday; 23:00 - 03:00
23/09004/LIPT	Tiger Tiger	Haymarket House 28-29 Haymarket London SW1Y 4SP	Night clubs and discos	Sunday; 09:00 - 00:30   Monday to Saturday; 09:00 - 03:30
21/14481/LIPT	Basement Of 3-5 Wardour Street	3-5 Wardour Street London W1D 6PB	Restaurant	Sunday; 12:00 - 22:30   Monday to Saturday; 12:00 - 23:00
23/03891/LIPVM	Pizza Express	26 Haymarket London SW1Y 4SP	Restaurant	Monday; 10:00 - 00:30   Tuesday; 10:00 - 00:30   Wednesday; 10:00 - 00:30   Thursday; 10:00 - 00:30   Friday; 10:00 - 00:30   Saturday; 10:00 - 00:30   Sunday; 12:00 - 00:00